# **Hotel industry**

## Cable television, network, and Internet



## **Customer profile**

Name: Uville Hotel Founded in: 2019

Videotron Business customer since: 2019

Size: 33 rooms

Address: 204 place d'Youville, Montréal (Québec)

**H2Y 2B4** 



## **Customer description**

Uville Hotel, part of the Épik Collection hotel group, offers a unique concept based on the captivating history of the city of Montréal in the 1960s and 1970s. The hotel, whose clientele is varied (local and international), offers short stays that promote the discovery of the fascinating past of the city of Montréal. The U67 café/bar stands out for its unique décor and personalized service, which create an inimitable atmosphere. It serves delicious coffees and cocktails, as well as sweet and savoury items.

#### **Customer needs**

Need 1 - Cable television

The customer wishes to offer a cable television service in the rooms, which allows a smooth transition between the television and the Museum app, developed exclusively for the establishment. The Museum app offers a wide selection of films and documentaries in collaboration with the NFB.

Need 2 - Network and Internet

The customer wants to offer high-quality Wi-Fi to hotel guests and connect all TVs in the rooms.



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### **Proposed solutions**

Solution 1 - Ucrypt

The centralized Ucrypt solution, delivered on dedicated optical fibre, makes it possible to offer a cable television service in high definition and 4K without having to install a decoder in each room. The signal is sent directly to the TV and is managed by it. The establishment can therefore benefit from a selection of pay-per-view channels and create its own schedule, which it can then offer to its guests.

Solution 2 – Hybrid Fibre Internet

The establishment took care of its own local network infrastructure when designing the customer experience. In addition to TVs that offer access to Museum app content as well as popular streaming platforms, the Hotel provides Wi-Fi to its guests. We proposed the 400/50 Hybrid Fibre Internet solution, which fully covers the needs of the institution, at an affordable cost.

#### **Customer feedback**

"I feel confident. I know very well that this long-time partner understands the reality of my daily life and the hospitality industry."

- Paul Lelovcich, Performance Director, Épik Collection Group

## **Assigned Account Manager - Andrew Contofalsky**

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Experience: Andrew has been involved in several projects to help hotel and accommodation establishments optimize their business solutions. His 15 years of experience allow him to build lasting relationships of trust with his clients.

